



ELLE – October 2010

ELLE CALENDAR

**FASHION EDITION**  
**OCTOBER**

From exotic African masks to Nantucket reds, fashion goes around the world in 31 days



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**ON A WHIM**

In honor of Barneys Co-op's twenty-fifth anniversary, cult accessories line Swash has dreamed up a limited-edition birthday scarf with a playfully imaginative illustration.

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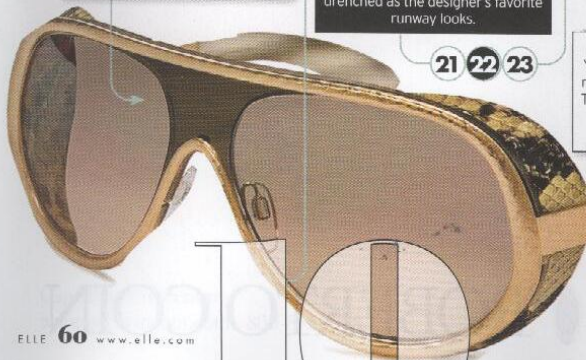
**PATENT PENDING**

Repetto is Opening Ceremony's latest obsession. The two have teamed up on a black boot worthy of the Wicked Witch of the West, with the season's au courant kitten heel.

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**GOING FOR GOLD**

Roberto Cavalli celebrates 40 years of flash-tastic fashion with the debut of his new Saint Tropez Denim line and an equally island-appropriate eyewear collection.



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**SWEET HEART**

Love is in the air. Stella McCartney, perhaps inspired by her burgeoning family, is launching her first fine-jewelry collection, featuring kissing cousins, cuddly bunnies, and *de mme* messages.

**14 15**



**16 17 18**

**THE BEACH**

Vieques has long been the authentic, no-frills alternative to Puerto Rico's nearby mainland—until now. W Hotels has opened a retreat on the Caribbean island with a full-service spa and an Alain Ducasse restaurant. [starwoodhotels.com](http://starwoodhotels.com)



**19 20**



**BANANA BOAT**

Create, the new Jason Wu for GE line of digital cameras, is as color drenched as the designer's favorite runway looks.

**21 22 23**



**SELF HELP**

Thirty years after writing *The Official Preppy Handbook*, Lisa Birnbach is back with an update: *True Prep* (Knopf). Guess what? WASPs still vacation on Nantucket, pop their collars, and drink before noon.



**MASQUERADE BALL**

After years of photographing indigenous cultures, Phyllis Galemba has compiled her new book *Maske* (Chris Bout), which shows traditional masqueraders from Zambia, Nigeria, Ghana, and beyond.

**25 26**

**SEXUAL ENCOUNTERS**

Transgressive artist Paul McCarthy is kicking things off at the new L&M Arts gallery in Venice, California. Who doesn't want to see a giant inflatable pig? [imgallery.com](http://imgallery.com)



**27 28 29 30**



**WHAT BECOMES A LEGEND**

Peek into the mind of fashion photographer Cecil Beaton by preordering this new eponymous scrapbook (Assouline) of his magazine clippings, including images of royals, celebrities, and clowns.



**A STEP UP**

Smythson and Mulberry have a new neighbor. London It girl and vampy shoe designer Charlotte Olympia opens her first boutique in Mayfair. [charlotteolympia.com](http://charlotteolympia.com)



**MAKER'S MARK**

Yigal Azrouël has come out with a more affordably priced line, Cut25. The look is evening casual: slouchy sequin pants, oversize anoraks, and lots of black.